



**UGC Sponsored  
NATIONAL CONFERENCE  
ON**



**PROSPECTS AND CHALLENGES OF WOMEN  
ENTREPRENEURS IN THE INDIAN SCENARIO**

**12 & 13 March (Thursday & Friday) - 2015**

*Invitation*

**MDTCOM - 2015**

**Organized by**

**The P.G. & Research Department of Commerce**

**The M.D.T. Hindu College, Tirunelveli.**

**(Re - accredited with B Grade by NAAC)**

**Tamilnadu - 627 010.**

**IN**

**Collaboration with**



**ENTREPRENEURS GUIDANCE CELL, TIRUNELVELI**

**VENUE : SECRETARY ALS MEETING HALL,  
The M.D.T. Hindu College, Tirunelveli - 627 010.**

## PROGRAMME

**Date : 12 March 2015, Thursday**

**Venue : Secretary ALS Meeting Hall**

**09.00 a.m - 10.00 a.m**      **Registration**  
**10.00 a.m**                      **Inaugural Function**

**Welcome Address**              **Dr. P. Balasubramanian,**  
Convenor & Head, Department of Commerce.

**Presidential Address**        **Thiru. S. Meenakshi Sundaram, B.Sc., B.L.,**  
President, College Committee, The M.D.T. Hindu College .

**Inaugural Address**          **Thiru. M. Chelliah, M.A.,**  
Secretary, College Committee, The M.D.T. Hindu College .

**Felicitations**                **Thiru. Dalavoy. T. Ramasamy ,**  
Treasurer, College Committee, The M.D.T. Hindu College .

**Thiru. B.T. Chidambaram, B.A., B.L.,**  
Member, College Committee, The M.D.T. Hindu College .

**Thiru. R. Suresh,**  
Member, College Committee, The M.D.T. Hindu College .

**Dr. P. Chinnathambi,**  
Principal, The M.D.T. Hindu College.

**Key - Note Address**        **Dr. Lalitha Ramakrishnan, M.B.A., Ph.D.,**  
Professor & Head, Department of Management &  
Centre Head, Pondicherry University, Karaikal Campus,  
Pondicherry UT.

**Chief Guest Address**      **Dr. K. Thirumalai Muthu, ICLS.,**  
Joint Director, Southern Region,  
Ministry of Corporate Affairs.

**Vote of Thanks**            **Dr. N. Sankara Gomathi,**  
Organizing Secretary & Assistant Professor of Commerce.

**11.00 a.m - 11.15 a.m**      **Tea Break**

**11.15 a.m - 12.15 p.m**      **Technical Session - I**

**Resource Person**                      **Thiru. S. Vairavaraj,**  
Director, Entrepreneurs Guidance Cell, Tirunelveli.

**Topic**                                      **Status of Rural Women Entrepreneurs**

**12.15 p.m - 1.15 p.m**      **Technical Session - II**

**Resource Person**                      **Dr. Tomy Mathew,**  
Associate Professor of Commerce,  
CMS College, Kottayam, Kerala - 686 001.

**Topic**                                      **Impact of Globalization on Women Entrepreneurs**

**01.15 p.m - 2.00 p.m**      **Lunch**

**02.00 p.m - 3.00 p.m**      **Technical Session - III**

**Resource Person**                      **Ms. P. Mariammal, B.E.,**  
General Manager, District Industrial Centre, Tirunelveli.

**Topic**                                      **Role of DIC in Women Empowerment**

**3.00 p.m - 3.15 p.m**              **Tea Break**

**3.15 p.m - 4.30 p.m**              **Presentation of papers**

**Chair Person**                              **Dr. S. Raju,**  
Associate Professor of Commerce,  
The M.D.T. Hindu College, Tirunelveli.

**Date : 13 March 2015, Friday**                      **Venue : Secretary ALS Meeting Hall**

**10.00 a.m - 11.00 a.m**              **Technical Session - IV**

**Resource Person**                      **Thiru. S. Nambirajan,** Director, IOB, RSETI, Tirunelveli.

**Topic**                                      **Micro Finance - A Boon to Women Entrepreneurs**

**11.00 a.m - 11.15 a.m**              **Tea Break**



**11.15 a.m - 12.15 p.m Technical Session - V**

**Resource Person** **Dr. S. Mohan,**  
Principal, SKSS Arts College, Tiruppanandal.

**Topic** **Importance and Issues of Women Entrepreneurs**

**12.15 p.m - 1.15 p.m Presentation of papers**

**Chair Person** **Dr. P. Jegan,**  
Assistant Professor of Commerce,  
A.V.V.M. Sri Pushpam College (Autonomous),  
Poondi, Thanjavur District.

**01.15 p.m - 2.00 p.m Lunch**

**02.00p.m - 3.00 p.m Technical Session - VI**

**Resource Person** **Dr. P. Susila Pandian,**  
Director, CAST (Community Action For Social Transformation),  
Kalakad, Tirunelveli.

**Topic** **Role of NGOs in the Development of Women Entrepreneurship**

**3.15 p.m - 4.30 p.m VALEDICTION**

**Welcome Address** **Mr. V.C. Shanker,**  
Assistant Professor of Commerce,  
The M.D.T. Hindu College, Tirunelveli.

**Valedictory Address** **Thiru. S. Alagarsamy,**  
Lead District Manager (IOB), Tirunelveli.

**Vote of Thanks** **Dr. M. Chelladurai,**  
Assistant Professor of Commerce,  
The M.D.T. Hindu College, Tirunelveli.

